

TIES

Communication Training for
Multicultural Workplaces
and Communities



TEAMS FOR
INTERETHNIC
SOLUTIONS

A PROGRAM OF THE SOUTHERN INSTITUTE
FOR EDUCATION AND RESEARCH
AT TULANE UNIVERSITY

TIES: Practical Skills for Communicating Across Cultures

Successful teamwork depends on clear communication. The Southern Institute's communications training provides the insights and skills to help people communicate and work more effectively in multicultural settings. Drawing on the latest research on the effect of culture on communication, these workshops will increase your organization's efficiency by improving communication and building bridges across racial and ethnic barriers.

TRAINING OUTCOMES:

- Learn skills to effectively communicate and collaborate with people from different cultures, with an emphasis on interactions among African Americans, Latinos, Asians, and whites
- Learn how to identify the four hidden cultural barriers to effective communication
- Learn how to resolve racial/ethnic misunderstandings and conflicts
- Learn user-friendly communication techniques that can be used while working inside or outside of your own culture

TRAINING FORMAT AND TOPICS:

The Institute offers several training workshops that can be customized to your needs. Introductory one-day cross-cultural communication workshops are available for:

- Businesses
- Government agencies
- K-12 Schools: faculty and school personnel
- Nonprofit and community organizations
- Criminal justice personnel
- Health care professionals

PAST PARTICIPANTS

Employees from the following organizations have used the TIES training:

- U. S. Department of Agriculture
- Entergy
- Shreveport Fire Department
- Catholic Charities – Archdiocese of New Orleans
- Medical Center of Louisiana
- Metro Jackson Chamber of Commerce
- Mobile Chamber of Commerce
- Jefferson Parish Schools



Who We Are

Based at Tulane University in New Orleans, the Southern Institute for Education and Research is a nonprofit race and ethnic relations center dedicated to improving race and ethnic relations through education and training.

Fees and Services

Fees for the Southern Institute's communication training services are negotiated on a sliding scale. Some foundation funding is available to underwrite the costs for community-based and non-profit organizations. Inquiries are welcome.

For more information, contact:

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“We often use the same terms, but with entirely different meanings in mind. We are all thus hostages to our languages. That is why a method of discourse that takes language only as a point of departure... is a good method for dialogue and mutual understanding.”

-PROFESSOR MAJID TEHRANIAN,
MUSLIM SCHOLAR